



Wednesday, February 11, 2026



In Memoriam: Rolly Cox

The Multiquip family is saddened to announce the passing of Rolly Cox, who died peacefully at home on February 11, 2026 following a battle with cancer.

Rolly was a seasoned industry veteran when he joined MQ in March of 2010 as an application specialist. The role, demanding constant travel across North America, was tailor-made for Rolly's personality. He worked relentlessly to promote the company, build awareness of the masonry trade, and, most importantly, forge lasting relationships.

Possessing a folksy, no-nonsense demeanor and a sense of humor to match, Rolly had a gift for communicating. His outgoing nature and storytelling ability earned him friends wherever he traveled. In business, he leveraged these traits alongside a deep industry knowledge to earn the respect of his colleagues, contractors, and industry peers.

A consummate team player who cared about people, Rolly, was committed to getting the job done right. Customers needing assistance knew they could depend on him to resolve any issue that arose. In their eyes, his words were gold.

He understood the importance of attracting future generations into the masonry trade and worked tirelessly in support of regional and national Bricklayer 500 events. Participants who saw him there knew he was among the first to arrive and the last to leave.

Rolly was truly a one-of-a-kind personality, a throwback, a straight-shooter, and so much more. He will be missed by his family and the countless friends he made over his career.